

# ATAUR RAHMAN (SAKIB)

Graphic Designer | Web Developer | AI Agent Developer | Digital Marketing & SEO

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**Current Address:** Lulu Building 301, Naif, Deira, Dubai, United Arab Emirates.

**Permanent Address:** Noakhali, Chittagong, Bangladesh.

**Visa Status:** Employment (Valid till November 2026).

## CAREER OBJECTIVE

To secure a dynamic role in Dubai where I can apply my digital expertise to help grow any type of company through strategic branding, lead generation, and digital innovation.

## EDUCATION

**Bachelor of Social Sciences (B.S.S)**

Year: 2018

National University, Bangladesh

**Higher Secondary Certificate (HSC)**

Year: 2013

Bamni Asiria Alim Madrasah, Bangladesh

**Secondary School Certificate (SSC)**

Year: 2011

Bamni Asiria Alim Madrasah, Bangladesh

## LANGUAGES

Bengali

English

Hindi

## PROFESSIONAL SUMMARY

AI Agent Developer and Multidisciplinary Digital Professional with 5+ years of global experience, including Dubai's competitive market. Skilled in building intelligent automation systems using n8n, integrating APIs, and designing workflow-driven solutions that streamline marketing, CRM, and business operations. Strong background in Graphic Design, Digital Marketing, SEO, Web Development, and UI/UX, enabling me to combine AI automation with real-world growth strategies. Recognized as "Best Employee of the Month" for performance, time management, and teamwork.

## PROFESSIONAL EXPERIENCE

Creative, IT & Digital Marketing Manager

Mar 2024 to May 2025

**SMS Realty & SMS Consulting – Dubai, UAE**

- ❖ Created and managed brand identity for SMS Realty and SMS Consulting, including content strategy, video shoots, edited reels, AI driven Automation Workflows, CRM & custom animated videos under the "Gen-E" branding.
- ❖ Designed modern UI/UX interfaces using Figma and developed dynamic websites for company and their clients using WordPress-Elementor, CMS and Laravel frameworks.
- ❖ Launched and optimized global digital advertising campaigns through Meta Ads, TikTok Ads, and Google Ads; executed email and WhatsApp marketing to generate high-quality leads.
- ❖ Led SEO strategies including keyword planning, SERP optimization, competitor analysis, data scraping, and authored blogs to boost organic search visibility.

Senior IT Analyst

Feb 2023 to Dec 2023

**Kore Facilitation & Kore Search – Dhaka, Bangladesh**

- ❖ Provided IT consulting, branding, and digital marketing services to 20+ clients across diverse industries.
- ❖ Directed technical and creative execution of websites and digital campaigns using PHP based Laravel and WordPress Frameworks.
- ❖ Led IT teams, including interns; ensured timely and quality delivery of creative and technical solutions.
- ❖ Conducted SEO audits, implemented SEM strategies, & led digital marketing campaigns using Meta Ads, Google Ads, & LinkedIn Ads.

IT Associate

Jun 2022 to Jan 2023

**Kore Facilitation & Kore Search – Dhaka, Bangladesh**

- ❖ Developed websites and designed infographic content for both company and clients, enhancing digital presence.
- ❖ Focused on social media content creation and executed Facebook Ads campaigns to generate leads and boost engagement.

## CERTIFICATIONS

- Agentic AI Automation
- Google Digital Garage
- Meta Blueprint
- HubSpot Academy
- LinkedIn Learning
- WhatsApp API
- FreeCodeCamp

## SOFT SKILLS

Strategic Thinking

Creative Thinking

Problem Solving

Team Collaboration

Client Communication

Analytical Thinking

Time Management

## REFERENCES

### Mahmudul Hasan

Businessman

Dubai, UAE

T: +971 56 830 4855

R: Brother

### Ali Javed

Security Supervisor, G4S

Dubai, UAE

T: +971 55 334 6609

R: Cousin

IT Executive

Mar 2022 to May 2022

### Kore Facilitation & Kore Search – Dhaka, Bangladesh

- ❖ Joined on a probationary period to deliver graphic design and website development tasks, contributing to both branding and online presence enhancement.

Creative & IT Consultant

Oct 2020 to Jan 2022

### A Plus Consultancy – Dhaka, Bangladesh

- ❖ Provided graphic design and website development services for the company and its global clients. Offered consulting on website development, digital marketing, and branding strategies to enhance digital growth and customer engagement.

Brand & E-commerce Manager

Aug 2019 to Jan 2020

### Al Mustaqim Enterprise Ltd. – Dhaka, Bangladesh

- ❖ Developed their e-commerce website and created targeted social content for both web and social platforms. Promoted the content to target audiences through strategic campaigns.

## SKILLS DEVELOPMENT TRAINING

AI Automation Program – Vibe Academy

2025-2026

- n8n, OpenAI API, LangChain, RAG Systems, Pinecone, Weaviate, Airtable, Zapier, Vibe Coding, Lovable, MCP

Digital Marketing – PencilBox Institute, Dhaka

2020

- Meta Ads Manager, Google Ads Manager, LinkedIn Ads Manager, TikTok Ads Manager, Email Marketing, Lead Conversion, Content Marketing, Data Scraping, Google Analytics (GA4)

Web Development – BITM, Dhaka

2020

- PHP, HTML, CSS, WordPress, Shopify, Webflow, Laravel, Elementor, CMS Development, Hosting & Server Management

Search Engine Optimization & SEM – SEIP, Dhaka

2020

- On-page SEO, Technical SEO, Keyword Research, Google Analytics, SEM Tools, Ahrefs, Semrush, and Performance Reporting.

UI/UX Design – Udemy, Dhaka

2020

- Adobe XD, and Figma.

Graphic Design – Dreamland IT Institute, Dhaka

2019

- Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Adobe InDesign, Canva, Capcut, Filmora and other Adobe Creative Suite.

Sincerely,

*Ataur Rahman*

**Ataur Rahman**