



ATAUR RAHMAN (SAKIB)

Graphic Designer | Web Developer | Digital Marketing Specialist | SEO | UI/UX



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Current Address: LED Building, Naif, Deira, Dubai, United Arab Emirates.

Permanent Address: Noakhali, Chittagong, Bangladesh.

Visa Status: Employment (Valid till November 2026).

CAREER OBJECTIVE

To secure a dynamic role in Dubai where I can apply my digital expertise to help grow any type of company through strategic branding, lead generation, and digital innovation.

EDUCATION

Bachelor of Social Sciences (B.S.S)

Year: 2018

National University,
Bangladesh

Higher Secondary Certificate (HSC)

Year: 2013

Bamni Asiria Alim Madrasah,
Bangladesh

Secondary School Certificate (SSC)

Year: 2011

Bamni Asiria Alim Madrasah,
Bangladesh

LANGUAGES

Bengali

English

Hindi

Arabic

PROFESSIONAL SUMMARY

Multidisciplinary Digital and IT Professional with **5+ years of global experience**, including over a year in Dubai's fast-paced digital landscape. Specializing in **Digital Marketing, SEO, Web Development, UI/UX Design, and Creative Content Production**, I've helped businesses elevate their brands, generate qualified leads, and scale digitally.

Known for blending creativity with strategic thinking, I've successfully led in-house and client-facing campaigns across multiple sectors. Several times, I have been proudly recognised as **"Best Employee of the Month"** for excellence in time management, teamwork, and overall performance. With a deep focus on innovation and results, I consistently deliver solutions that combine brand impact with measurable growth.

PROFESSIONAL EXPERIENCE

Creative, IT & Digital Marketing Manager

Mar 2024 to May 2025

SMS Realty & SMS Consulting – Dubai, UAE

- ❖ Created and managed brand identity for SMS Realty and SMS Consulting, including content strategy, video shoots, edited reels, AI Agent, CRM & custom animated videos under the "Gen-E" branding.
- ❖ Designed modern UI/UX interfaces using Figma and developed dynamic websites for company and their clients using WordPress-Elementor, CMS and Laravel frameworks.
- ❖ Launched and optimized global digital advertising campaigns through Meta Ads, TikTok Ads, and Google Ads; executed email and WhatsApp marketing to generate high-quality leads.
- ❖ Led SEO strategies including keyword planning, SERP optimization, competitor analysis, data scraping, and authored blogs to boost organic search visibility.

Senior IT Analyst

Feb 2023 to Dec 2023

Kore Facilitation & Kore Search – Dhaka, Bangladesh

- ❖ Provided IT consulting, branding, and digital marketing services to 20+ clients across diverse industries.
- ❖ Directed technical and creative execution of websites and digital campaigns using PHP based Laravel and WordPress Frameworks.
- ❖ Led IT teams, including interns; ensured timely and quality delivery of creative and technical solutions.
- ❖ Conducted SEO audits, implemented SEM strategies, & led digital marketing campaigns using Meta Ads, Google Ads, & LinkedIn Ads.

SOFT SKILLS

Strategic Thinking

Creativity

Problem Solving

Team Collaboration

Communication

Presentation

Time Management

CERTIFICATIONS

- ★ Google Digital Garage
- ★ Meta Blueprint
- ★ HubSpot Academy
- ★ LinkedIn Learning
- ★ WhatsApp API
- ★ FreeCodeCamp

REFERENCES

Mahmudul Hasan

Businessman

Dubai, UAE

T: +971 56 830 4855

R: Brother

Ali Javed

Security Supervisor, G4S

Dubai, UAE

T: +971 55 334 6609

R: Cousin

IT Associate

Jun 2022 to Jan 2023

Kore Facilitation & Kore Search – Dhaka, Bangladesh

- ❖ Developed websites and designed infographic content for both company and clients, enhancing digital presence.
- ❖ Focused on social media content creation and executed Facebook Ads campaigns to generate leads and boost engagement.

IT Executive

Mar 2022 to May 2022

Kore Facilitation & Kore Search – Dhaka, Bangladesh

- ❖ Joined on a probationary period to deliver graphic design and website development tasks, contributing to both branding and online presence enhancement.

Creative & IT Consultant

Oct 2020 to Jan 2022

A Plus Consultancy – Dhaka, Bangladesh

- ❖ Provided graphic design and website development services for the company and its global clients. Offered consulting on website development, digital marketing, and branding strategies to enhance digital growth and customer engagement.

Brand & E-commerce Manager

Aug 2019 to Jan 2020

Al Mustaqim Enterprise Ltd. – Dhaka, Bangladesh

- ❖ Developed their e-commerce website and created targeted social content for both web and social platforms. Promoted the content to target audiences through strategic campaigns.

SKILLS DEVELOPMENT TRAINING

Graphic Design – **Dreamland IT Institute, Dhaka**

2019

- Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Canva, and other Adobe Creative Suite.

Search Engine Optimization & SEM – **SEIP, Dhaka**

2019

- On-page SEO, Technical SEO, Keyword Research, Google Analytics, SEM Tools, Ahrefs, Semrush, and Performance Reporting.

Web Development – **BITM, Dhaka**

2020

- WordPress, Elementor, Wp Bakery, CMS Development, Laravel, PHP, CSS, JavaScript, cPanel, and Hosting/Server Management.

UI/UX Design – **Udemy, Dhaka**

2020

- Adobe XD, and Figma.

Digital Marketing – **PencilBox Institute, Dhaka**

2020

- Meta Ads Manager, Google Ads, LinkedIn Ads, TikTok Ads, Email Marketing, Lead Conversion, Performance Tracking, Performance Metrics, Content Marketing, Retargeting, Automation Tools, Google Analytics, Data Scraping, and Competitor Analysis.

Sincerely,

Ataur Rahman

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